

Charlotte



Phillips

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Graphic Designer with 10+ years' experience across branding, illustration, and interior design. Specialising in brand identity and design strategy, with a strong track record of creating visually impactful and cohesive design solutions.

NOTTING HILL GENESIS

Housing Association [Graphic Designer] Sept '24 - Present

Leading the creation of brand identities for regeneration projects, aligning design outputs with broader placemaking and community engagement strategies.

- Brand identity design
- Placemaking Strategy
- Creative storytelling
- Manage multiple projects simultaneously
- Stakeholder collaboration

CICI COLLECTIVE

Independant Design Studio [Co-founder] Aug '22 - Sept '24

Co-founder and designer, working with a variety of brands, creating engaging brand identities and meaningful design solutions.

- Brand identity design
- Interior concept design
- Market research
- Concept & name generation
- Moodboard creation
- Pitch design & delivery
- Web design

CATERSALES

Design & Build Studio [Lead Designer] March '17 - Sept '22

Lead designer for the in-house design team, responsible for delivering creative and innovative brand and interior design solutions.

- Brand & interior design
- Site surveys
- Market research
- Name generation
- Copywriting
- Spatial planning
- Material sourcing
- 3D visualisations
- Pitch design & delivery
- Blogging & article writing

SKILLS

Creativity
Team work
Organisation
Time management
Strong work ethic
Problem solving
Attention to detail
Idea generation

SOFTWARE

Adobe Illustrator
Adobe InDesign
Adobe Photoshop
Adobe After Effects
Maxon Cinema 4D

EDUCATION

Btish Academy of Interior Design
['15-'17] Higher National
Certificate in Interior Design,
Distinction

Unersversity of Roehampton
['05-'08] BA (Hons)Dance Studies,
2:1

INTERESTS

Fitness
Arts & Crafts
Reading